



adesso

Helsana

**DATA PROTECTION IN FOCUS:
COMPLIANT THANKS TO ADESSO**

GDPR COMPLIANT WITH ADESSO SOLUTION

More than ever, the responsible handling of sensitive information is a central aspect of corporate strategy - also for Helsana. Switzerland's leading health and accident insurer relies on the solution and expertise of adesso to manage its data protection compliance.



CHALLENGE

With the entry into force of the revised Swiss Data protection law (and before that the European, General Data Protection Regulation), it was necessary to analyze the new legislation, identify gaps and derive the necessary measures. Above all, this needed to be done in a sustainable and resource-efficient manner.

In addition to implementing the new legal requirements, the main challenge was to involve all business areas with a large number of stakeholders in the necessary changes.



SOLUTION

adesso supported Helsana as a consulting partner in the initialization of the necessary projects and in the design of the solutions. Following a risk-based prioritization, the necessary immediate measures had to be implemented first and the remaining measures worked through in an orderly manner.

adesso also took the lead in the concept and development of a tool support for the management of business-wide data protection information. This resulted in [Prime](#) - the adesso solution for data protection compliance.



BENEFITS

In cooperation with adesso, Helsana was able to achieve the desired legal compliance on time and has since benefited from numerous advantages:

- > Transparency and security of legally compliant processing of customer data
- > Operationalization of the management of data protection documentation thanks to Prime
- > Signalling that Helsana takes the data protection and privacy of its customers seriously

MORE ON THE SOLUTION

adesso designed the "Prime" product for the efficient, effective and sustainable management of data protection issues, including the legally required processing directory.

It offers the necessary structure, professionalism and procedure to collect, evaluate and manage the relevant data protection issues over their entire life cycle. This also includes identifying the compliance situation, any deviations and the associated corrective measures.

PRIME FIGURES

- > Established since: end of 2018
- > Installation: None, as web/cloud-based
- > License: Various (tailored to the size of the company)
- > Integration: Numerous (SSO, IAM, application lists, etc.), flexibly expandable
- > Additional services: Project management and consulting for data protection projects, incl. organizational integration of Prime



“ We have been using adesso's "Prime" solution to centrally manage our data protection information in a structured way since the end of 2018. The transparency it provides means that we can meet strict data protection requirements quickly both now and in the long term.”

Claudio Frick, Data Protection Consultant, Helsana Versicherungen AG

Helsana

ABOUT THE CUSTOMER

The Helsana Group is the leading health and accident insurer in Switzerland. It offers individuals and companies a complete health and prevention service in the event of sickness and accident. Helsana employs around 3,400 members of staff across 40 locations in Switzerland.



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