



# **ENABLING YOUR BUSINESS WITH ANALYTICS AND DATA INSIGHTS**

Is your data enabling comprehensive analysis of past performance, optimization of present operations, and informed strategic planning for the future? Are you fully leveraging the potential value inherent in the data readily available to you?

In an era characterized by the ubiquity of big but siloed data and instantaneous access to information, the imperative arises: how can you speed up deriving actionable insights? Irrespective of whether your data is structured, semi-structured, or unstructured, adesso offers professional services and data-driven solutions encompassing cloud-based, hybrid, and on-premises deployments. These solutions encompass real-time analytics, customer and data insights, predictive modeling, robust data governance, and state-of-the-art data warehousing capabilities. Embark on a tailored journey to Data-Driven Success with adesso data analytics experts supporting your subject matter experts.

## **KEY BENEFITS**

Unlock Predictive Insights

> Harness the power of predictive analytics to anticipate trends and drive proactive decision-making

Operationalize
Big Data

> Transform big data into a practical business asset, empowering informed decision-making in your day-to-day operations

Monetize Your Data > Discover the untapped economic potential of your data assets, unlocking new avenues for business growth

CI.

Leverage Cloud Efficiency > Validate the cost-effectiveness of cloud platforms for data and analytics, ensuring scalability and efficiency



#### **SCOPE & APPROACH**

adesso offers a comprehensive five-week prototype engagement, powered by the Microsoft cloud services platform, meticulously crafted to align with one of your unique business scenarios. Identified during the envision phase, our approach revolves around crafting bespoke visualizations and an actionable implementation roadmap tailored to propel your enterprise towards data-centric decision-making.

## ENVISION Crafting a Vision

PLAN
Precision in Execution

BUILD

The Foundation for Data Excellence

During the envision phase, a collaborative two-day workshop with our expert team allows us to define a business value-driven use case tailored to your goals. Together, we establish a shared vision for the engagement, meticulously outlining the specific scope required to transform your aspirations into tangible outcomes, ensuring alignment with your organizational objectives and maximizing the potential for success.

In the planning phase, lasting approximately 1-2 days, our team dedicates meticulous attention to crafting a comprehensive roadmap. This involves delineating all relevant activities, outlining precise timelines, and establishing clear project milestones. This detailed planning sets the stage for smooth execution, ensuring alignment with objectives and fostering effective communication throughout the project lifecycle.

The data sourcing phase will last up to 4 weeks and entails meticulous collection of designated data, validating initial datasets, and integrating data from diverse sources. Subsequently, our iterative data modeling process ensures the development of a robust data model tailored to meet your unique requirements. Iteratively navigating through stages of data understanding, preparation, modeling, evaluation, and deployment, we refine and augment the model to align with evolving needs.

#### **RELATED SERVICES**

- > Transformation of your business to the cloud
- > Support to become a data-driven organization
- > Migration or modernization of apps to the Microsoft Cloud
- > Datacenter infrastructure and hybrid-cloud solutions
- > Modernize with Microsoft Fabric or Azure SQL Server
- > Benefit from adesso SolutionCare support services

### **CONSIDERED TECHNOLOGIES**

- > Microsoft Azure
- > Azure SQL Server
- > Microsoft Fabric
- > Power BI

"Data is the new oil. It's valuable, but if unrefined, it cannot really be used. It has to be changed into gas, plastic, chemicals, etc.,to create a valuable entity that drives profitable activity; so must data be broken down, analyzed for it to have value." Clive Humby, chief data scientist and co-founder of Starcount

Do you have questions about our offer or would you like to know more about how we can support you in this context? Please feel free to contact us.



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