

CRM & ERP ASSESSMENT FOR ENERGY SUPPLY BUSINESSES



TOGETHER TOWARDS A STRATEGICALLY SUSTAINABLE DECISION IN CRM & ERP

As a central component of a successful IT strategy, the selection of suitable business applications such as CRM and ERP systems is essential. In the increasingly digitalized value chain of an energy supplier, these proactively contribute to the innovative strength and therefore the success of your company. The right systems support and improve processes, reduce costs and create better customer experiences. The decision-making process is key here: the right approach ensures that the selected systems are an optimal and long-term fit for your needs.

ARE YOU FAMILIAR WITH THESE CHALLENGES?

- > The requirements of the various organizational units are not clearly defined or are not available in a structured form.
- > Products and standard solutions are complex and it is difficult to recognize whether the desired processes and functionalities can actually be mapped.
- > Choosing the right system is made more difficult by the wide range of options and differing opinions.

REACHING THE GOAL THANKS TO MANY YEARS OF BROAD EXPERIENCE

We're familiar with these challenges and know from experience how to tackle them. With our tried-and-tested approach, we support you in making a structured and sustainable decision and take work off your hands where necessary. Read more about our process model on the next page.

More than
20 YEARS
of experience in the
energy sector

More than
500
experts in CRM and ERP

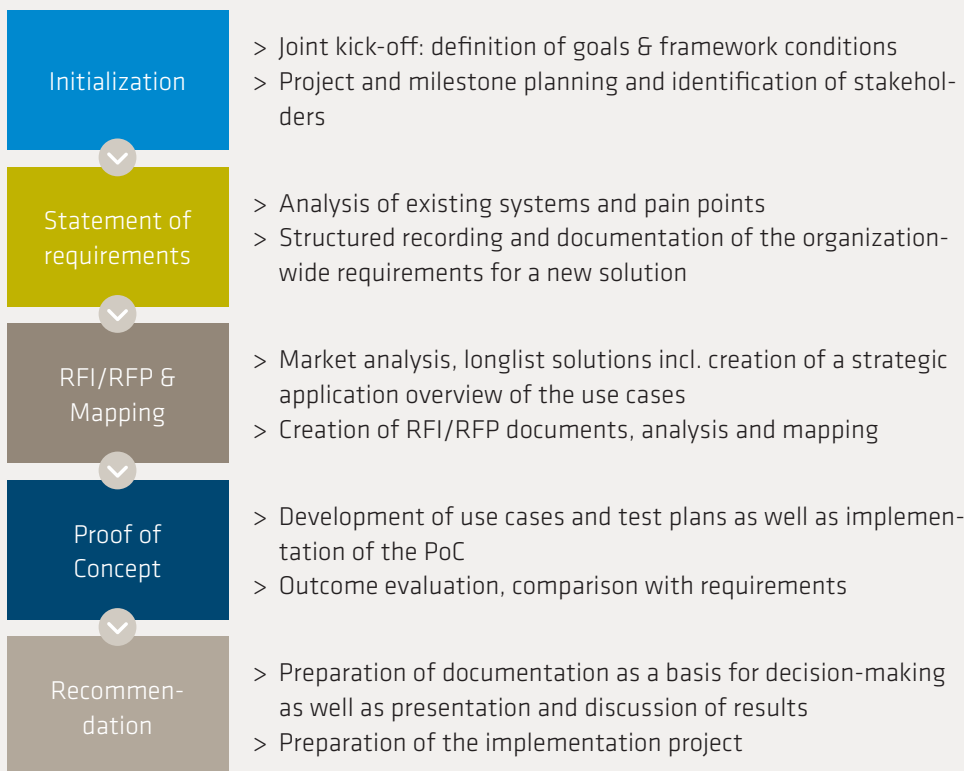
Over
1'000
successfully
completed projects



THE TRIED AND TESTED ADESSO PROCESS MODEL FOR BUSINESS APPLICATIONS: CRM & ERP ASSESSMENT FOR EVU

TECHNOLOGY-INDEPENDENT AND TAILORED TO YOUR NEEDS

Our adesso process model for the selection of suitable business applications consists of various building blocks. Based on our many years of experience, these form the framework. In addition, it is important for us to customize our approach for you in order to guarantee optimal success. The individual modules can be expanded or adapted as required. We act as a technology-independent consultant and stand objectively by your side: from the start to obtaining offers relating to the final decision.



Extract of energy-specific systems:

SAP IS-U

SAP S/4 Utilities

SAP CX

Salesforce

MS Dynamics

schleupen

BSI

Do you have questions about our offer or would you like to know more about how we can support you in this context? Please feel free to contact us.

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