adesso

WORKSHOP IN A DAY: MORE SUSTAINABILITY THANKS TO YOUR DATA



YOUR CHALLENGES



> You need to measure and optimize energy efficiency

> You want to use renewable energies, but integration is a challenge

> > You lack the data transparency to implement your sustainability strategy

YOUR BENEFIT



> Reduction of emissions and resources through data-based findings

> Measurable and transparent sustainability targets through targeted reporting

> Ensuring competitiveness and responding quickly to market changes.

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YOUR NEXT STEPS TOWARDS SUSTAINABILITY

Sustainability is not only a trending topic, but has also become a legal requirement since 2023 due to the CSRD regulations/EU Taxonomy Regulation. Switzerland has committed to becoming climate-neutral by 2050.

A DIGITALIZATION STRATEGY FOR SUSTAINABILITY

For many companies, it is essential to address sustainability goals at an early stage in order to accelerate the realignment of internal strategies and processes. The new challenges can only be mastered with a future-proof and sustainable digitalization strategy that combines customer focus and business success.

HOW TO START? WITH THE SUSTAINABILITY WORKSHOP IN A DAY

You will learn how to structure the transformation to low-emission processes in connection with your existing data. This minimizes the ecological footprint through efficient data management, evaluations, and modern IT solutions. Taking into account data protection regulations, we help you define how you can comply with them to keep your data safe while conserving resources and employing energy-efficient technologies.

THE CONTENTS OF THE ONE-DAY WORKSHOP

We go beyond the identification of company-specific trends and needs and dedicate ourselves to the definition of your sustainable goals. To this end, we plan and develop data and reporting solutions together.

Define a common vision Developing the customer journey to sustainability.

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Digital trends in sustainability Evaluation of the data strategy and

Roadmap to sustainability Develop use cases and a project plan. 4 Implementation of prototype and reporting

Gain initial insights, plan next steps.

Do you have questions about our offer or would you like to know more about how we can support you in this context? Please feel free to contact us.